



# Proyecto Pájaro

Direct positive	<input type="checkbox"/>	6	<input type="checkbox"/>	13	14	15	<input type="checkbox"/>	<input type="checkbox"/>									
Indirect positive	<input type="checkbox"/>																
No impact	1	2	3	4	5	<input type="checkbox"/>	7	8	9	10	11	12	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	16	17
Indirect negative	<input type="checkbox"/>																
Direct negative	<input type="checkbox"/>																
Don't know - more knowledge needed																	
	<input type="checkbox"/>																

## Description

The mangrove reforestation and restoration project in Veracruz, Mexico, entailed planting a total of 85,240 mangrove trees, representing three (3) distinct species consisting of a variety of mangrove plants native to the region and well-suited for adverse environmental conditions. The primary objective of this initiative is to restore degraded mangrove ecosystems, rehabilitate the hydrological network, and enhance natural regeneration while mitigating the effects of livestock activities, climate change, and deforestation. Additional activities include forest inventory, mapping, fire prevention, and community engagement to promote ecological balance and long-term conservation.

## Strategic choices

These are the prioritised areas that we will take action on.

- Positive impacts we can strengthen even further
- Negative impacts we can eliminate or minimise
- Knowledge gaps we need to fill

## NO POVERTY

End poverty in all its forms everywhere

### Impact

**NO IMPACT**

### Motivation

The project has no impact on this SDG.

## ZERO HUNGER

End hunger, achieve food security and improved nutrition and promote sustainable agriculture

### Impact

**NO IMPACT**

### Motivation

The project has no impact on this SDG.

## GOOD HEALTH AND WELL-BEING

Ensure healthy lives and promote well-being for all at all ages

### Impact

**NO IMPACT**

### Motivation

The project has no impact on this SDG.

## QUALITY EDUCATION

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

### Impact

**NO IMPACT**

### Motivation

The project has no impact on this SDG.

## GENDER EQUALITY

Achieve gender equality and empower all women and girls

### Impact

**NO IMPACT**

### Motivation

The project has no impact on this SDG.

## CLEAN WATER AND SANITATION

Ensure availability and sustainable management of water and sanitation for all

### Impact

**DIRECT POSITIVE**

### Motivation

Mangrove restoration recovers key coastal ecosystems that regulate the water cycle, filter pollutants, and maintain salinity and water quality in coastal areas and estuaries. They act as natural buffer zones between land and sea, protecting freshwater sources from saltwater intrusion.

## AFFORDABLE AND CLEAN ENERGY

Ensure access to affordable, reliable, sustainable and modern energy for all

### Impact

**NO IMPACT**

### Motivation

The project has no impact on this SDG.

## DECENT WORK AND ECONOMIC GROWTH

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

### Impact

**NO IMPACT**

### Motivation

The project has no impact on this SDG.

## INDUSTRY, INNOVATION AND INFRASTRUCTURE

Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation

### Impact

**NO IMPACT**

### Motivation

The project has no impact on this SDG.

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## REDUCED INEQUALITIES

Reduce inequality within and among countries

### Impact

**NO IMPACT**

### Motivation

The project has no impact on this SDG.

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## SUSTAINABLE CITIES AND COMMUNITIES

Make cities and human settlements inclusive, safe, resilient and sustainable

### Impact

**NO IMPACT**

### Motivation

The project has no impact on this SDG.

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## RESPONSIBLE PRODUCTION -- AND CONSUMPTION

Ensure sustainable consumption and production patterns

### Impact

**NO IMPACT**

### Motivation

The project has no impact on this SDG.

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## CLIMATE ACTION

Take urgent action to combat climate change and its impacts

### Impact

**DIRECT POSITIVE**

### Motivation

**Carbon Sequestration:** The project enhances carbon storage by restoring mangrove ecosystems, which absorb and store significant amounts of CO<sub>2</sub>, helping mitigate climate change. **Disaster Risk Reduction:** Restored mangroves act as natural buffers against storm surges, coastal erosion, and flooding, protecting communities from climate-related hazards.

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## LIFE BELOW WATER

Conserve and sustainably use the oceans, seas and marine resources for sustainable development

### Impact

**DIRECT POSITIVE**

### Motivation

**Habitat Restoration:** Mangroves provide critical nursery grounds for fish and marine biodiversity, supporting local fisheries and enhancing ecosystem resilience. **Water Quality Improvement:** The project helps filter pollutants and sediments, improving water quality in coastal and marine environments.

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## LIFE ON LAND

Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss

### Impact

**DIRECT POSITIVE**

### Motivation

**Ecosystem Restoration:** The project rehabilitates degraded mangrove forests, promoting biodiversity conservation and strengthening ecosystem services. **Soil Stabilization:** By restoring mangroves, the project helps prevent land degradation, improving soil stability and reducing erosion.

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## PEACE, JUSTICE AND STRONG -- INSTITUTIONS

Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

### Impact

**NO IMPACT**

### Motivation

The project has no impact on this SDG.

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## PARTNERSHIPS FOR THE GOALS

Strengthen the means of implementation and revitalize the global partnership for sustainable development

### Impact

**NO IMPACT**

### Motivation

The project has no impact on this SDG.

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